



SPONSORSHIP OPPORTUNITIES

ONCE A POINTER, ALWAYS A POINTER



ABOUT US

The PLHS Pointer Association

The Pointer Association is a 501c3 nonprofit organization consisting of parents/families, students, alumni, faculty and other community members serving Point Loma High School.



Our Mission

The public and charitable purposes of The Pointer Association (PA) are to raise funds to enhance the education at Point Loma High School, to promote the activities of alumni of Point Loma High School, and to engage in any other lawful activities permitted under the California Nonprofit Public Benefit Corporation Law.

The Pointer Association:

- Is the school's sole adult fundraising organization.
- Conducts fundraising activities and events to raise money to support capital campaigns and ongoing programs and initiatives (called Pointer Priorities).
- Serves as the umbrella group for PLHS PA Booster Groups, each of which has its own elected officers.
- Is guided by an elected Board of Directors and elected officers.
- Maintains a database of PLHS alumni so we can help them stay connected with their alma mater and classmates, and so that reunion chairs can find them with news of reunion events.
- Seeks to help Point Loma community members to connect with their high school to increase PLHS's value as a community asset.

The Point Loma High School Pointer Association, the sole adult fundraising organization supporting PLHS, is a merger of three organizations, each of which supported PLHS in its own way. In order to understand our mission and goals it is important to remember our history.



PLHSCentennial.com

GOAL

PLHS Centennial Fundraising Goal

Dear Point Loma High School Supporter,

Point Loma High School has brought academic excellence to the Point Loma and surrounding communities for 100 years. On the evening of September 13, 2025, Point Loma High will celebrate Cheers to 100 Years in a fun-filled evening. As we commemorate our 100th anniversary we celebrate those who have contributed to the education and inspiration of all PLHS students throughout the years.

50%

Our goal is to come together and raise \$150,000 for Point Loma High School. The Pointer Association has identified Academics, Arts and Athletics as fundraising areas that will benefit the students of Point Loma High School presently and in the future. We would like to include you in this special social event.

Graduates, parents, current and former staff, and community members will attend the event, view our website, PLHSCentennial.com in the months leading up to the gala. We hope to add your business or family name to the website, social media outreach, gala signage and more.

We are offering sponsorship opportunities at various levels to help meet our goal and continue to build Pointer Pride for Point Loma High students. Your attendance and generous donation of sponsorship funds, will ensure a successful event and help meet our fundraising goals.

Thank you on behalf of the PLHS Centennial Committee and Pointer Association for supporting our Centennial Celebration.

Go Pointers!



PLHSCentennial.com

GOAL

PLHS Centennial Fundraising Goal

Our goal is to come together and raise \$150,000 for Point Loma High School. The Pointer Association has identified Academics, Arts and Athletics as fundraising areas that will benefit the students of Point Loma High School presently and in the future.

Academics

Athletics

Arts



PLHSCentennial.com

PLHS CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

CENTENNIAL SPONSOR

BENEFITS INCLUDE:

- Naming rights “PLHS Centennial Celebration presented by...”
- Company &/or family name included in press release & calendar listings
- Logo prominently displayed on website
- Logo inclusion in social media posts
- Logo inclusion in e-newsletters
- Full page ad in the Peninsula Beacon special event insert & online at SDNews.com

Cheers To 100 Years Gala

- Premium table for 10 guests
- Wine included with table
- Acknowledgment from the podium
- Logo inclusion on event signage
- Logo inclusion on silent auction mobile bidding platform
- Acknowledgment & logo inclusion prominently displayed in event program
- Ad on back cover of event program
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- Ten tickets to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone



Investment • \$25,000

PLHS CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

ALWAYS A POINTER SPONSOR

BENEFITS INCLUDE:

- Company &/or family name included in press release as supporting sponsor
- Logo prominently displayed on website
- Logo inclusion in social media posts
- Logo inclusion in e-newsletters
- Half page ad in the Peninsula Beacon special event insert & online at SDNews.com
- Ten tickets to the Centennial Football Game

Cheers To 100 Years Gala

- Premium table for 10 guests
- Wine included with table
- Acknowledgment from the podium
- Logo inclusion on event signage
- Logo inclusion on silent auction mobile bidding platform
- Acknowledgment & logo inclusion prominently displayed in event program
- Ad space in event program
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- Ten tickets to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone



Investment • \$15,000

PLHS CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

BENEFITS INCLUDE:

- Company &/or family name included in press release as supporting sponsor
- Logo prominently displayed on website
- Logo inclusion in social media posts
- Logo inclusion in e-newsletters
- 1/4 page ad in the Peninsula Beacon special event insert & online at SDNews.com
- Ten tickets to the Centennial Football Game

Cheers To 100 Years Gala

- Premium table for 10 guests
- Wine included with table
- Logo inclusion on event signage
- Logo inclusion on silent auction mobile bidding platform
- Acknowledgment & logo inclusion prominently displayed in event program
- Ad space in event program
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- Ten tickets to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone



Investment • \$10,000

PLHS CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

MAROON SPONSOR

BENEFITS INCLUDE:

- Company &/or family name included in press release as supporting sponsor
- Logo prominently displayed on website
- Logo inclusion in social media posts
- Logo inclusion in e-newsletters
- Acknowledgment in the Peninsula Beacon special event insert & online at SDNews.com
- Ten tickets to the Centennial Football Game

Cheers To 100 Years Gala

- Premium table for 10 guests
- Wine included with table
- Acknowledgment & logo inclusion prominently displayed in event program
- Ad space in event program
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- Ten tickets to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone



Investment • \$5,000

PLHS CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

TABLE SPONSOR FIGHTING POINTER

BENEFITS INCLUDE:

Cheers To 100 Years Gala

- Premium table for 10 guests
- Wine included with table
- Acknowledgment as table sponsor in event program
- Acknowledgment as table sponsor in the Peninsula Beacon & online at SDnews.com
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- Ten tickets to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone



Investment • \$3,000

PLHS CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

SUPPORTERS OF PLHS!

GOTTA SING

Investment • \$1,000

Cheers To 100 Years Gala

- Two seats at gala
- Acknowledgement as supporter in event program
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- Two tickets to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone

GOTTA DANCE

Investment • \$500

Cheers To 100 Years Gala

- One seat at gala
- Acknowledgement as supporter in event program
- Centennial Swag

Homecoming Football Game • Tailgate End Zone Party

- One ticket to the 2025 PLHS Homecoming Football Game & Tailgate Party
Includes dedicated seating in the West End Zone



CONTACT US

Sponsorship Coordinators



Kristen Keltner

T: 619.818.0096

E: KristenKeltnerPLHS@gmail.com

Laurie Hurl

T: 619.322.2057

E: hurl.laurie@gmail.com



PLHS Centennial Celebration

Co-Chairs

Allison Leitz & Pamela Rodrigues

PLHSGalaPA@gmail.com